



evan360[®]

Media Kit
2019

Who We Are

EVAN360 is a revolutionary enterprise service management solution like no other in the market. Large organizations instantly connect their employees with qualified internal and external support through the EVAN360 problem-solving hub. EVAN360 eliminates support delays and improves workplace productivity, employee performance, and customer satisfaction. In fact, third-party research suggests a typical 10,000-employee organization could save up to \$60MM/year with EVAN360.

Why We Created EVAN360

Finding adequate support as a business is rare. Current support at most companies involves submitting a help ticket and waiting hours or days for a response, bringing an employee's work to a screeching halt until the problem is solved. Managed service providers are rarely able to respond fast enough, and full-time support professionals are costly.

We knew there had to be a better solution, so in 2017, we created EVAN360, the first, true on-demand IT support platform.

With the EVAN360 platform, companies can say goodbye to employee downtime and unreliable support. Now, companies can find instant, reliable, and secure support and be freed up to focus on what's most important—growing their business.

Core Values

Security

We protect our customers' digital assets as if they were our own. Keeping data secure is our priority, which is why we guarantee their information will always be protected.

Reliability

EVAN360 is always available, 24/7. Our competent IT professionals perform consistently time and time again.

Transparency

Honesty and openness are at the top of our list. Nothing to hide, ever. We let our customers know exactly what's going on every step of the way.

Speed

The faster we fix a problem, the faster our customers can get back to work. We aim to provide a quality experience for our customers, solving problems quickly and correctly the first time.

EVAN360 is a Certified B Corporation

We are proud to be part of a community of organizations using business as a force for good. Certified B Corporations are businesses that meet the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose. B Corps are accelerating a global culture shift to redefine success in business and build a more inclusive and sustainable economy. Learn more at [bcorporation.net](https://www.bcorporation.net).

Certified



®

This company meets the highest standards of social and environmental impact

Corporation

Leadership



Tracy Moore

Director of Business Development

I've been helping companies streamline operations and run smarter through the power of simple, efficient technology tools and the love of problem solving for more than 18 years. I have the unique ability to connect people to the right resources and have the great pleasure of being part of this ground-breaking team as we change the way companies connect their people to the instant, on-demand support they need.

I grew up in Chicago where I learned what true cold is, how to properly eat a hot dog, LSD is not necessarily a drug, and the art of patiently waiting decades for your sports teams to win again. I lived in Washington D.C. for 18 years where I famously almost ran over George Stephanopoulos (it wasn't my fault!). I never once worked in politics or for the government, but I loved the unique, international vibe and access to Ben's Chili Bowl. I now happily live without winter in Austin, Texas, eating the best barbecue in the world. I can usually be found hanging out with other people's dogs, rummaging through thrift stores, or generally trying to help keep Austin weird.



Todd Boutte

President of Technology & Operations

I joined EVAN360 after 15 years of academic and professional experience related to operations and logistics, primarily in privatized housing and higher education. These experiences always drove me to look for a better and more efficient way of completing a task or achieving a goal. EVAN360 is exactly that for technical support.

As the go-to tech guy my whole life, earning my "Master IT Pro Certification" before there was such a thing, I've enjoyed combining my passion for technology with my career interests in operations and project management. I was immediately drawn to EVAN360's commitment to maintaining a secure and transparent platform, as well as the priority to educate and inform our customers. I now support these values by overseeing the development of our application, web presence, and the recruitment, screening, and training of our IT Professionals.

Board of Directors



Peter Purcell

I started my career setting up a support group for 100+ users of the first ever major deployment of IBM PC-XTs. After getting my MBA, I became a consultant for a large professional services firm responsible for merging large IT support groups. During this time, I acted as temporary CIO for three companies. I later became an IT Strategy and Operations Partner at Deloitte where I enjoyed advising clients on establishing robust IT support functions.

In 2010, I left Deloitte and co-founded a small consulting firm, Trenegey, where I established an IT support model to keep the business running and consultants productive. One day, desperation led to an epiphany—an on-demand IT support model. We could use it and help other small businesses get the same support as larger organizations. EVAN360 was born! I serve as a board member for EVAN360 and advise the team on operational challenges.



Bill Aimone

Fifteen years ago I joined the partnership of Deloitte Consulting. One of the perks of being a Partner at the world's largest professional services firm was having hotline access to IT support. Time was money and ensuring immediate access to IT assistance was paramount. Fast forward to 2010—I left Deloitte and co-founded a small consulting firm, Trenegey. Finding IT help was difficult. After frustrating cycles through various managed services firms and frazzled independent IT guys, we brought IT support in house. In our case, in-house meant my business partner.

A business owner providing IT support was a waste of time and money. An epiphany came: what if small businesses could get the same level of support Big Four partners have, only at a lower price! This was the genesis of EVAN360. I serve as EVAN360's "non-IT guy" co-founder and advise on all financial, legal, and marketing matters.



Jeff Aimone

I have a passion for finding better ways to solve difficult business problems with technology. When Bill and Peter approached me about building a platform for an on-demand IT service model, all I could say was, "This will turn IT on its side and we can do this."

For more than 25 years, I have supported business initiatives and IT organizations in a variety of roles performing a myriad of functions. I see myself as a visionary and I see a transformation occurring within IT and IT support—EVAN360 is leading the way to transform the traditional and expensive technical support model. As a co-founder and board member of EVAN360, I serve as the architect and advisor for all things technical.

In the Media

Published Articles

SmallBizDaily:

["4 Tips to Getting IT Support Right for Small Businesses"](#)

SmallBiz-Resources:

["3 Ways Small Business Owners Can Optimize the Work-Cation"](#)

Featured in Small Business Edge's ["Tech 2019: Do What You Do Best and Outsource the Rest"](#)

Varonis:

["52 Key Cybersecurity Tips: Your Playbook for Unrivaled Security"](#)

Press Releases

[EVAN360 Is Here! New Platform Launches Companies into the Future of Customer Support](#)

June 6, 2019

[EVAN App Revamp Gives IT Directors More Time to Be Strategic](#)

January 29, 2019

[Data Suggests Traditional Help Desk Solutions Fail to Meet Business Expectations](#)

January 9, 2019

[EVAN Disrupts Traditional IT Support Model Through Simple, Secure On-Demand Solutions](#)

June 20, 2018

Interviews

Kirk Yuhnke's [Tech Junkie Segment](#) (FOX31 Denver)

[Interview on Colorado's Best](#) (FOX31 Denver)

[World's First IT Support Platform & New Cybersecurity Handbook](#) (Enterprise Podcast Network)

Publications

Blog

Our team offers weekly insight on IT-related news, updates, how to's, and more on our [blog](#).

Cybersecurity Handbook

We created our [Cybersecurity Handbook](#) to help growing businesses understand what cybersecurity means, why it matters, and how they can protect their business. It contains stories, advice, and other original content that emphasizes people, not technology, as the key to a successful IT environment.

Webinars

We support our customers by not only solving IT problems, but by providing training on IT-related topics. Check out our recent webinar, "Getting IT Right for Your Small Business," [here](#).

Philanthropy

EVAN360 believes in supporting our community with an emphasis on future generations. We actively support Boys & Girls Country of Houston through volunteer and financial contributions. We love spending time with and supporting the kids at Boys & Girls Country as they prepare for their own careers. From resume writing workshops to sponsoring a cottage, our team is dedicated to investing in younger generations.



BOYS & GIRLS
C O U N T R Y
A Home for Children

Notable Events

- BE Midmarket CIO Forum (Louisville, KY, April 2019)
- BNI National Conference (Dallas, TX, April 2019)
- SXSW Trade Show & Capital Factory Startup Crawl (Austin, TX, March 2019)
- Small Business Expo (Houston, TX, December 2018)
- Houston CPA Society IT Update speaker (Houston, TX, November 2018)
- Veterans Opportunity Fair (Austin, TX, November 2018)
- GotSpot Launch Party sponsor (Houston, TX, September 2018)
- FUND Conference (Austin, TX, April 2018)

Logos

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White (only use on dark backgrounds)



[PNG](#) | [EPS](#)



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Connect



Legal Information

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